



Sustainable Beaverton

Sustainable Beaverton Strategy

Innovating Together for a Better City



Sustainable Beaverton Strategy

for City Operations and Services

Sustainability Division

April 2014

Beaverton, Oregon



A LETTER FROM THE MAYOR:



Beaverton Staff:

I am proud to introduce the Sustainable Beaverton Strategy—a path forward to making Beaverton a progressive, sustainable city.

As one of our organization's top priorities, this strategy will be implemented throughout our city's operations and services to support our sustainability goals. We will work together to take us from our current status to a more sustainable organization. Each action in this strategy is vital to our citizens and our future. Together, we will monitor our actions and transparently report our successes and shortcomings.

I am asking everyone to do their part to make this strategy a success. Please think about how your own actions affect our planet, our economy, and the people in our community. Strive to make choices that benefit our future both at home and at work. Taking care of our community and planet is the responsibility of all of us.

Let's come together as we proudly move forward on a responsible path to 'walk our talk' and make our city a sustainability model to emulate.

CONTENTS



A LETTER FROM THE MAYOR:	iii
1. Introduction: Sustainable Beaverton Strategy	1
2. Why Sustainability Matters	2
3. Early Actions Supporting Sustainability	3
4. Beaverton's Profile and Future Growth	4
5. Organizational Chart	5
6. A Definition: What is Sustainability?	6
7. The Approach: Sustainable Beaverton Strategy	7
8. The Current State: Where is Beaverton today?	8
9. The Future State: Where does Beaverton want to be?	9
10. The Bridge to Sustainability: How will Beaverton fill the gaps?	10
11. Actions and Prioritization: How will Beaverton prioritize actions?	12
12. Tracking and Reporting: How will Beaverton ensure progress?	14
13. Conclusion	18
ACKNOWLEDGMENTS	19

FIGURES

Figure 1: Beaverton’s Early Actions Toward Sustainability	3
Figure 2: Beaverton’s Organizational Chart	5
Figure 3: Beaverton’s Natural Step Sustainability Principles (SP).....	6
Figure 4: Sustainability Planning Process	7
Figure 5: Approach to Develop the SBS–Supported by the Sustainability Division	7
Figure 6: How Actions Support Goals, Focus Areas, and Themes.....	10
Figure 7: Sustainability Focus Areas and Goals.....	11
Figure 8: How Suggested Actions will be Handled by the Sustainability Division	12
Figure 9: Beaverton’s Sustainability Lens for Selecting Actions	13
Figure 10:Sustainable Beaverton Strategy Report Card Sample	16
Figure 11:Roles and Responsibilities for Implementation of the SBS.....	17

APPENDICES

Appendix A: City Priorities
Appendix B: Sustainability Themes
Appendix C: Focus Areas
Appendix D: Sustainability Division’s Action Plan
Appendix E: Sustainable Beaverton Strategy Report Card

1. Introduction: Sustainable Beaverton Strategy

Under direction of Mayor Doyle, the city of Beaverton strives to be a progressive, sustainable city—a city that leads and a city to emulate.

Beaverton is achieving amazing results for a city of its size—but we could do even more. The city acknowledges that striving for a more sustainable approach is crucial for the health of our planet and community.

Operating our city with a balanced, sustainable approach has been a direct request by our community members. This means city staff must work together to find innovative solutions that balance our environment, economy, and the health of our community.

"The Sustainable Beaverton Strategy outlines a path forward for our city's services and operations to seize the moment to create a better future for ourselves, our children, and generations still to come."

- Mayor Dennis Doyle

The Sustainable Beaverton Strategy (SBS) is a response to this request—it is a strategy to innovate city operations and services to include sustainability in our day to day decisions. Such strategies are expected by cities as a way to demonstrate a clear commitment and a path forward to achieve goals and report transparently to citizens.

This strategy establishes a clear, shared understanding of sustainability, a framework for collaboration between departments to accomplish goals, and an organized process for accountability. The success of SBS is contingent upon support from the Mayor, city council, department leaders, and city staff.

To facilitate progress forward, the SBS includes the creation of goals and actions that are the result of collaboration of over 40 staff members seeking to integrate sustainable actions into their work in Beaverton. It includes a filtering process that city leaders can use to integrate sustainability into city projects and goes beyond 'business as usual' to outline ambitious goals and a clear action plan for all staff.

The city's progress toward these goals will be monitored and reported annually to the public to maintain transparency for our community. Although the Sustainability Division is responsible for leading, implementing, and monitoring sustainability-related actions throughout city operations and services, the real change comes from collaboration and commitment by all staff.

We welcome you to innovate and bring sustainable choices into the city of Beaverton's operations and services.

2. Why Sustainability Matters

On a planet that holds over seven billion people—predicted to exceed nine billion by 2050—there are bound to be social, environmental, and ecological impacts. Billions of these people are unable to meet their most basic human needs due to low income, unfair working conditions, lack of available resources, and many other barriers. Resources are disappearing and waste is being accumulated at an unprecedented rate. Pollution of the soil, water, and air is increasing at a systematic rate, while people continue to use natural resources such as water, forests, land, and minerals at a faster rate than the earth can regenerate. At the same time, the desire for economic growth, frequently coupled with environmental degradation, is thought to be at odds with sustainability.

The consequences of living beyond the planet's capacity are that resources are being exhausted, which ultimately leads to unforeseeable impacts for generations to come.

Unforeseen consequences pose an interesting question—what will the city of Beaverton do to protect its ecosystem, ensure equity amongst its population, and continue to support its economic stability? How will Beaverton rise to the challenge to lead and create a positive outcome for the city's future?

Beaverton has the choice to continue to do 'business as usual' or to adjust to positively impact our planet. Each city holds the unique responsibility to influence decisions that can be implemented now to greatly affect our future.

Beaverton chooses to be a leader and create positive changes to encourage sustainable decisions.

3. Early Actions Supporting Sustainability

In 2006, the city of Beaverton began with small steps to support the integration of sustainability into city activities. Beaverton's commitment toward sustainability has grown steadily with an expanding city agenda led by the leadership of Mayor Doyle and the input of the community.

In 2009, a full-time sustainability position was created in the Mayor's office. In 2011, a Sustainability Division was formed within the Community Development Department (CDD). The Sustainability Division is charged with embedding sustainability elements into the core structure and services of the city, through this aspirational work plan.

A Sustainability Division was created to facilitate the ongoing efforts and to embed sustainability elements into the core structure of the city.

FIGURE 1: BEAVERTON'S EARLY ACTIONS TOWARD SUSTAINABILITY

		
<p>2006</p> <p>City signed the US Mayors' Climate Protection Agreement—agreeing to take action to reduce global warming and pollution.</p> <p>City named Tree City by Tree City USA (since 2004).</p>	<p>2007</p> <p>City began purchasing renewable energy offsets and challenging the community to purchase renewable energy for use in their homes.</p> <p>City became a Green Power Community as deemed by Environmental Protection Agency (EPA).</p>	<p>2008</p> <p>City created an internal sustainability committee and moved sustainability agenda forward.</p> <p>City awarded Recycler of the Year by the Oregon Association of Recyclers for its innovation and commitment to recycling.</p>

4. Beaverton's Profile and Future Growth

The city of Beaverton is Oregon's sixth largest city, with a population of approximately 91,000 people. Beaverton is a first-tier suburb city, positioned just west of the city of Portland, and is the second largest incorporated city in Washington County.

Beaverton experienced a growth rate of 18 percent from 2000 to 2010. If growth continues at this pace, there will be an additional 17,000 people and 3,500 housing units in the city by 2020. It is likely that Washington County, where Beaverton is located, will be larger than Portland's Multnomah County by 2050 (or sooner). It is important to not overlook this future growth when incorporating sustainability into the city's practices.

This strategy considers growth by encouraging policies and actions that include many future elements of health and equity, planning, transportation, land use, and green building practices.



2009

City hired a **sustainability coordinator**, at the request of staff and Mayor. Position served as conduit for sustainability actions, goals, and programs in the city.

City received \$914,000 in stimulus funds for **energy efficiency projects** from DOE.



2010

Beaverton **Community Vision** was developed.

Solar Beaverton pilot project launched.

City completed first **GHG inventory**.

City named a **"Smarter City"** by Natural Resources Defense Council.



2011

City-wide **Solar Beaverton** program influenced 258 residential solar system. City won **national recognition** from the National League of Cities.

City won **\$1 Million HUD Grant** - Sustainable Communities Challenge.

Sustainability Division was created.

City installed seven **Electric Vehicle** charging stations.



2012

A 17.6 kWh solar array installed on the city Library - the **largest solar installation** by the City.

City received **1st place for U.S. Mayors' Climate Protection Award** for small cities.

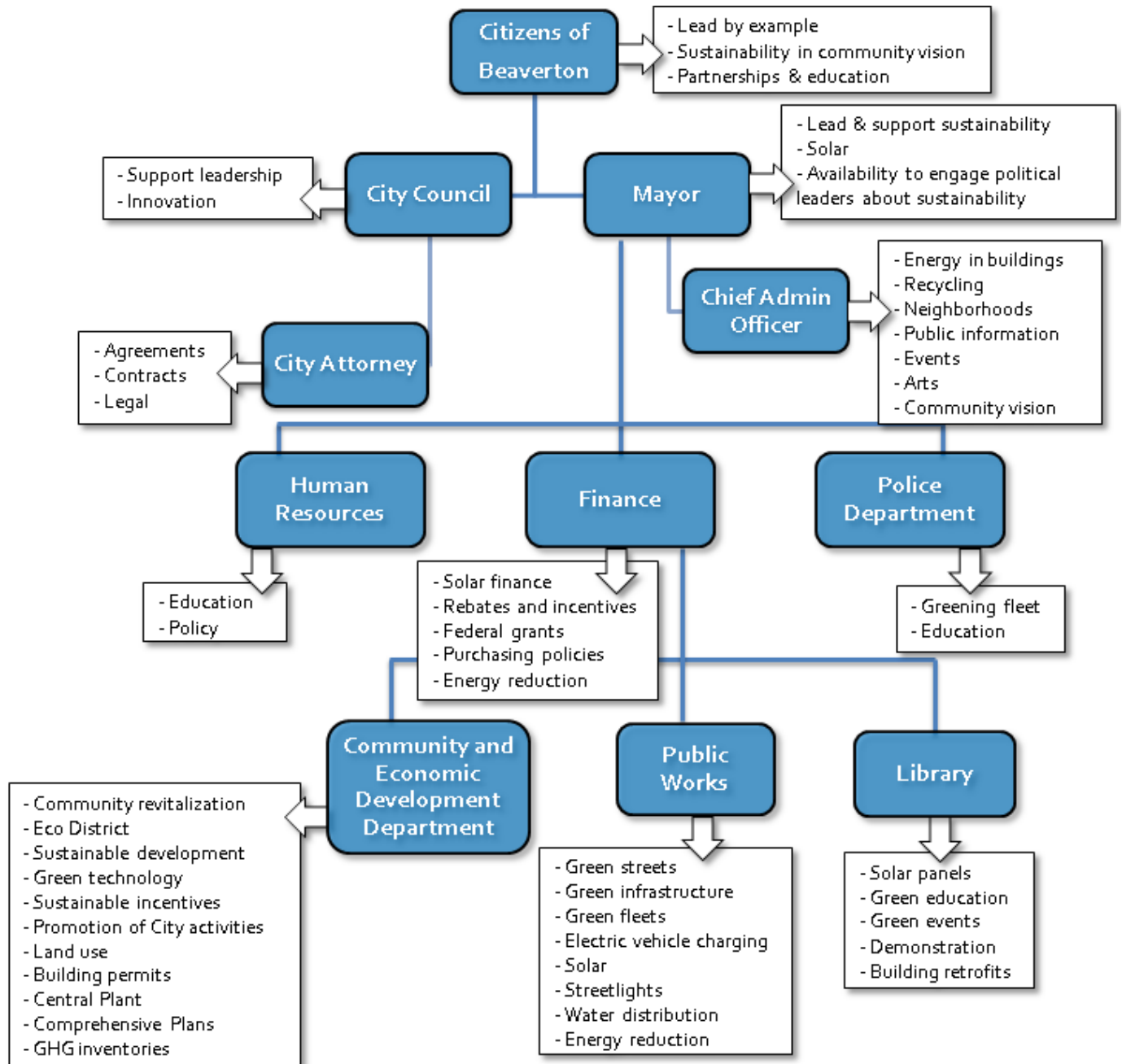
Sustainable Beaverton Strategy was developed to move city forward.

City won EPA's **Green Power Community** of the year award.

5. Organizational Chart

An understanding of the city's internal hierarchy was essential in the development of this strategy. The organizational chart below demonstrates the cross-departmental nature of sustainability efforts across the city. The chart shows how sustainability is interwoven throughout city departments and offers examples of activities implemented through the Sustainability Division.

FIGURE 2: BEAVERTON'S ORGANIZATIONAL CHART



6. A Definition: What is Sustainability?

Beaverton is clearly committed to sustainability, as shown through early actions and integration of sustainability throughout departments. However, to enable the city to move forward in a strategic fashion toward its goals, it is essential to establish a clear, shared definition of sustainability.

The term ‘sustainability’ has evolved over the decades, having different meanings to many people. A common language is necessary for a successful journey forward.

The city has chosen The Natural Step’s definition for sustainability, shown below in Figure 3. This is a long-term approach to defining sustainability, which is based on an international scientific consensus on the conditions needed to sustain life.

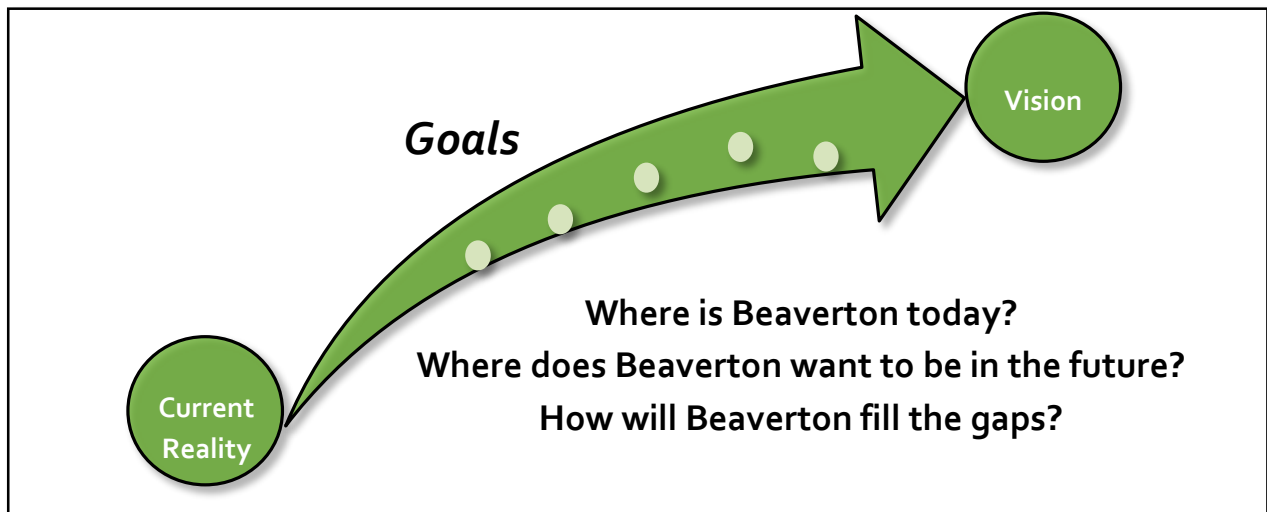
FIGURE 3: BEAVERTON’S NATURAL STEP SUSTAINABILITY PRINCIPLES (SP)

SP1.	Beaverton will strive to restore what it takes. Does the city’s action reduce or eliminate use or buildup of substances extracted from the Earth’s crust (i.e. heavy metals and fossil fuels)? Does the city’s action increase efficiency, reliability, or connectivity in essential public infrastructure?	
SP2.	Beaverton will not make things that build up in the environment and harm nature or people. Does the city’s action reduce or eliminate use or buildup of chemicals and compounds produced by society (i.e. dioxins, PCBs and DDT)? Does the city’s action reduce the risk to human and environmental health from exposure to toxins?	
SP3.	Beaverton will strive to protect natural systems from degradation. Does the city’s action reduce or eliminate contributions to progressive physical degradation and destruction of nature and natural processes (i.e. over-harvesting forests and paving over critical wildlife habitat)?	
SP4.	Beaverton aims to support people to meet their own needs. Does the city’s action reduce or eliminate contributions to conditions that undermine peoples’ capacity to meet their basic human needs (i.e. unsafe working conditions and not enough pay to live on)? Does the city’s action involve citizens in decision making in a meaningful way?	

7. The Approach: Sustainable Beaverton Strategy

SBS was designed to take Beaverton from its current state to a desired future—a progressive, sustainable city. The following figure illustrates this process:

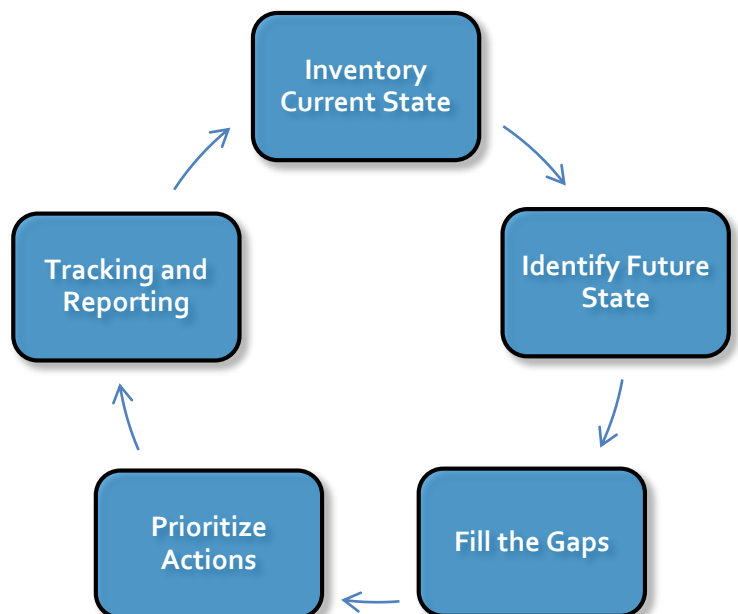
FIGURE 4: SUSTAINABILITY PLANNING PROCESS



SBS will guide city operations and services from the current approach to a strategic, prioritized action plan that is supported by measurable goals. Although this strategy was developed by the Sustainability Division, the responsibility to implement actions will be shared across departments. The Sustainability Division is responsible for tracking, reporting, and leading the city forward toward a more sustainable future. Subsequent sections of this report will clarify roles and levels of commitment needed from each department.

City staff inventoried the current state, identified the future state, filled the gaps existing between the current and future states, prioritized a list of actions, and created a tracking and reporting process (Figure 5). The following sections outline the methodology that the Sustainability Division used to create the SBS.

FIGURE 5: APPROACH TO DEVELOP THE SBS—SUPPORTED BY THE SUSTAINABILITY DIVISION



8. The Current State: Where is Beaverton today?

Before moving forward, it is necessary to understand the current state of the city—**Where is Beaverton today?**

A review of existing policy and guidance documents was completed to assess the current sustainability status. Sustainability actions and commitments were scattered throughout the city plans and policies. Upon review, it became clear that a set of existing values and priorities are in-place in Beaverton, but a cohesive strategy to reach these defined goals was not in place.

An inventory of the city's current reality showed a need for a cohesive strategy and goals that would guide Beaverton to become a progressive, sustainable city.

The following city of Beaverton documents were reviewed:

- Beaverton Community Vision
- Comprehensive Plan
- Civic Plan
 - Land Use and Transportation Strategy
 - Housing and Neighborhoods Strategy
 - Central City Strategy
- Transportation System Plan
- The Mayor's Vision and 10 Point Plan
- Beaverton's HUD Grant Application for a Creekside Master Plan
- EcoDistrict Plan
- City of Beaverton Strategic Plan
- U.S. Mayor's Climate Protection Agreement

The key areas that were repeated in many of Beaverton's city plans are:

Values: The city values, as defined in the city of Beaverton Strategic Plan, are: open and inclusive communication; collaborative teamwork and service; support planning, sustainability, and creativity; and work with integrity, accountability, and honesty. These values should be inherent in each action the city chooses to implement.

City Priorities: Overall, the city has undergone multiple planning and community engagement processes to understand the priorities that exist for the city's internal and external stakeholders. A review of existing documents revealed reoccurring focal points: **prosperity, livability, urban vitality, and health and wellness**. These priorities, defined in more detail in Appendix A, show a sense of direction for the community, but they do not provide specific guidance on how to reach measureable sustainability goals.

9. The Future State: Where does Beaverton want to be?

The inventory of Beaverton's current sustainability status clearly showed that the city has overarching priorities, however, important sustainability elements were missing.

First, a statement of sustainability was non-existent—**Where does Beaverton want to be in the future?** To create a roadmap toward sustainability, the city must first understand where it wants to go. The following is Beaverton's declaration of what it aspires to be in the sense of sustainability:

City of Beaverton's Sustainability Statement

Through our actions, the city of Beaverton strives to minimize its negative environmental, social, and economic impact by supporting **low-carbon economies and lifestyles, energy efficiency and security, health and well-being, and ecosystem stewardship**, while serving as a leader and community partner to meet the current and future needs of the city.

Second, a clear, concise definition of sustainability was necessary. The city has adopted The Natural Step's definition, as shown previously in Figure 3. In conjunction with this definition, the city recognizes that there are basic elements to consider both today and in the future. With this, the city has joined the Natural Step's definition with the Bruntland Commission's definition to move toward a place "that meets the needs of the present without compromising the ability of future generations to meet their own needs."

10. The Bridge to Sustainability: How will Beaverton fill the gaps?

The SBS establishes the following four **sustainability priority themes** to focus Beaverton's sustainability aspirations and provide clarity. Each future action that the city chooses to pursue will support one or more of these sustainability priority themes (See Appendix B):

- **low carbon economy and lifestyle**
- **energy efficiency and security**
- **health and well-being**
- **ecosystem stewardship**

*The SBS will take the city from random acts of sustainability dispersed throughout numerous plans to a **cohesive sustainability strategy** to move forward.*

In addition, **focus areas** were created to align a collection of existing and desired actions with the major themes of sustainability. These focus areas touch upon a wide range of efforts throughout the city and allow actions to be organized and tracked more efficiently (See Appendix C). The focus areas for Beaverton include:

- **greenhouse gas emissions**
- **energy**
- **waste**
- **water**
- **built environment**
- **urban nature**
- **healthy communities**

Goals were established by the Sustainability Division to bring the city closer toward its vision. These goals support the focus areas and each goal ultimately relates to one (or more) of the sustainability themes. Some SBS goals reflect existing state-wide goals or mandates, while others reflect existing declarations or aspirations to which the city has committed. Every effort was made to create quantitative goals for the SBS. Goals that are not quantitative will be measured to the best of the city's ability. Although these goals are long-term ambitions, they give the city a place to focus its attention and move beyond its business-as-usual scenarios. The goals also provide a clear target for reporting.

FIGURE 6: HOW ACTIONS SUPPORT GOALS, FOCUS AREAS, AND THEMES



FIGURE 7: SUSTAINABILITY FOCUS AREAS AND GOALS

FOCUS AREAS	GOALS
GREENHOUSE GAS EMISSIONS	<ul style="list-style-type: none"> • Decrease greenhouse gas emissions from city operations by 20% from 2008 levels by 2020, and 75% by 2050
ENERGY	<ul style="list-style-type: none"> • Decrease electricity use per FTE in city operations by 20% from 2008 levels by 2020 • Decrease natural gas use per FTE in city operations by 20% from 2008 levels by 2015 • Increase percentage of electricity from city operations coming from renewable sources to 75% from a 2009 baseline by 2020
WASTE	<ul style="list-style-type: none"> • Reduce waste from city operations and services by 25% from a FY 2010-11 baseline by 2020
WATER	<ul style="list-style-type: none"> • Reduce water usage in city operations and services by 25% from a FY 2010-11 baseline by 2020
BUILT ENVIRONMENT	<ul style="list-style-type: none"> • Implement 30 projects that support sustainable development within Beaverton's built environment by 2020
URBAN NATURE	<ul style="list-style-type: none"> • Implement 20 projects or programs that raise awareness about, enhance, or protect urban nature by 2020
HEALTHY COMMUNITIES	<ul style="list-style-type: none"> • By 2020, host 12 yearly city-sponsored events that offer healthy food options or incorporate physical activity • Increase opportunities for walking and biking city-wide by 20% from a 2013 baseline by 2020 • Increase opportunities for partner organizations that serve disenfranchised or under-resourced businesses from FY 2012-13 baseline

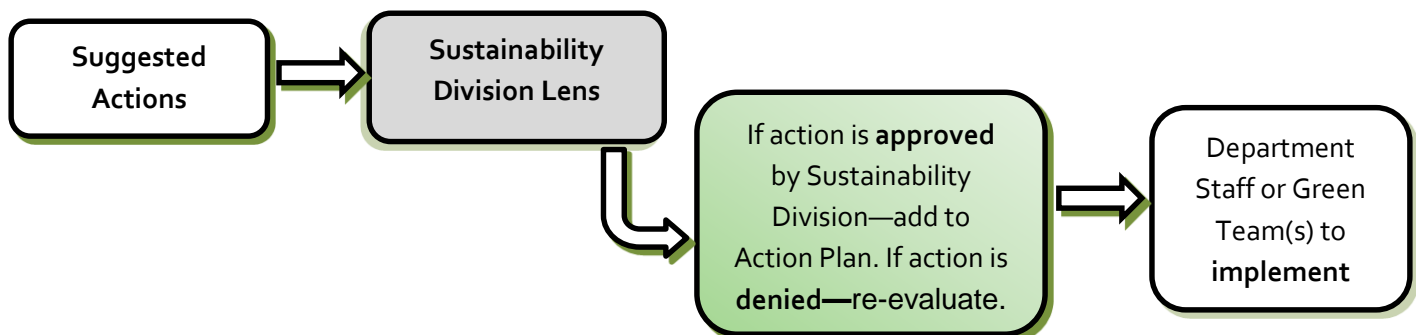
11. Actions and Prioritization: How will Beaverton prioritize actions?

With the goals defined, the next step was to identify a process for selecting and prioritizing actions to meet the goals. The actions identified came from multiple resources: internal staff, community visioning, prior commitments, basic sustainability expectations, external partners, and other sources. It is important that SBS prioritizes, monitors, and reports transparently to ensure the city's progress.

The purpose of filtering actions through the Sustainability Division is to maintain a comprehensive review, accountability, and reporting of the city's sustainability actions.

The Sustainability Division receives many requests to carry out sustainability actions. These requests originate from the public, universities, various agencies, elected officials, city leaders, and staff. The flow chart in Figure 8 below shows how suggested actions will be processed. Each action will be reviewed by the Sustainability Division. If the action meets the defined sustainability priorities (shown in Figure 9) and resources are available, it will be considered for addition to the Sustainability Division Work Plan (See Appendix D). Once an action is added to the sustainability work plan, each department involved will collaborate to determine how the action will be implemented, monitored, and reported upon.

FIGURE 8: HOW SUGGESTED ACTIONS WILL BE HANDLED BY THE SUSTAINABILITY DIVISION



The SBS is robust and aspirational. Actions listed in this strategy are not exclusive to the Sustainability Division—each department has a role in implementing the SBS. The purpose of filtering these actions through the Sustainability Division is to maintain a comprehensive review, accountability and consistent reporting of the city's sustainability actions and achievements.

To understand potential synergies, barriers, trade-offs, and other constraints or opportunities of proposed actions, Figure 9 on the next page offers a framework for evaluation. These questions should be asked by city leaders about programs or projects to enable understanding and integration of sustainability aspects into city operations and services.

FIGURE 9: BEAVERTON'S SUSTAINABILITY LENS FOR SELECTING ACTIONS

1

Does this action move Beaverton toward the City's Sustainability Statement?

*Through our actions, the city of Beaverton strives to minimize its negative environmental, social, and economic impact by supporting **low-carbon economies and lifestyles, energy efficiency and security, health and well-being**, and **ecosystem stewardship**, while serving as a leader and community partner to meet the current and future needs of the city.*

2

Is this action consistent with the Sustainability Principles (SP)?

SP1. What Beaverton takes is restored

Does this action reduce and ultimately eliminate our community's dependence on fossil fuels and wasteful use of scarce minerals, and use renewable resources whenever possible?

SP2. What Beaverton makes does not build up in and harm nature or people

Does this action reduce and ultimately eliminate our community's dependence upon persistent chemicals and wasteful use of synthetic substances? Does it use biologically safe products whenever possible?

SP3. Beaverton protects natural systems from degradation

Does this action reduce and ultimately eliminate our community's contribution to new encroachment upon nature, and protect natural, life-sustaining ecosystems?

SP4. Beaverton supports people to meet their own needs

Does this action reduce or eliminate conditions that systematically undermine people's capacity to meet their own needs?

3

Is the action a good investment (economic, social, and environmental) for the city?

- *Does the action reduce long-term operating and maintenance costs and what is the return on investment?*
- *What is the level of risk associated with taking the action (or not taking action)?*
- *Will the action promote resource sharing between another entity or leverage external funds?*

4

Is the action a proposed step on the path toward sustainability?

- *Is the action a first step in phasing in a more sustainable approach?*
- *Is the action flexible and adaptable to accommodate future innovation?*
- *Does the action involve a financial investment that locks the community into an unsustainable situation for many years?*

12. Tracking and Reporting: How will Beaverton ensure progress?

Ensuring Collaboration Across Departments

Integrating sustainability into city operations and services is a priority of the Mayor, and it is necessary to collaborate and share responsibility across all departments to ensure success. The success of the SBS is contingent upon collaboration and support from the Mayor, city Council, department leaders, and all staff. Such collaboration, around clearly defined goals, can help leverage grant funds, ensure consistent reporting to the public, and will allow the Sustainability Division to provide technical resources where appropriate.

Roles and Responsibilities

It is important to recognize that the roles and responsibilities defined below are based on today's conditions and will evolve over time. Figure 11 on the following page identifies some of the roles and responsibilities of employees throughout the city that will ensure the sustainability goals are achieved.

The **Mayor** will provide support and encourage collaboration among departments and ultimately approve the annual work plan that implements actions of city departments as well as the Sustainability Division.

The **City Council** ensures that projects/programs align with the sustainability lens and the funding is allocated appropriately. City Council also approves key contracts, policies, and plans.

The **Sustainability Division** is responsible for coordinating the implementation and monitoring of the actions within the work plan and reporting progress annually toward the goals. As much as possible, the Sustainability Division will offer other departments support in the form of research, staff time, coordination and general assistance to implement actions. The Sustainability Division is responsible for reporting progress to the Mayor.

An internal **Sustainability Review Committee**, reporting to the Mayor, will consist of upper management, including the Finance Director, CEDD Director, and Public Works Director. Their role will be to conduct an annual review of the work plan, to facilitate cross departmental collaboration and to ensure city-wide support for the sustainability goals.

Green Teams will consist of staff from each department and will be voluntary in nature. The green teams will be encouraged to conduct actions that support the goals approved by the Mayor. They will be formed with gentle nudging from the Sustainability Division, but the goal is that they will operate from a grassroots level, with regular check in and will relay information back to their own department's staff. They will be monitored, but not facilitated, by the Sustainability Division staff.

City departments will work with the Sustainability Division annually to create a list of five main actions to support city goals. These may include actions such as: minimizing energy waste with our PC network, integrate sustainability into our standard RFP language, reduce plastic water bottle use in our facilities, double side copy all documents that we print, etc. These conversations are vital to engage staff at their level and allow them to offer suggestions that are implementable by staff.

City staff Support SBS through data collection and collaboration across departments, Implement actions that support sustainability goals, and offer ideas for sustainability actions.

Training

The Sustainability Division will conduct regular sustainability trainings for city staff and all new employees through new employee orientation. These trainings will include the basic principles of sustainability, why sustainability matters to Beaverton, and the role of staff in making a sustainable future a reality.

The Sustainability Division will attend department staff meetings to educate and create a shared and consistent understanding of sustainability. The meetings can also be used to help facilitate the creation of each department's key actions to reach the goals. Figure 11 on the next page lists the roles and responsibilities of key areas needed to implement this strategy.

Reporting

Tracking performance toward each goal is essential to show the success of the city's movement toward its sustainability goals.

SBS is a flexible and 'living' document with annual updates that require collaboration across departments to ensure consistency and transparency in reporting. City departments will be asked to report on the actions assigned to them, in conjunction with the annual budget cycle. As much as possible, the goals were developed to be specific, measureable, attainable, results oriented and time bound. Baselines and metrics have been identified for each goal to help the Sustainability Division measure progress toward meeting each goal.

FIGURE 10: SUSTAINABLE BEAVERTON STRATEGY REPORT CARD SAMPLE



Reporting will include measurement of the percent of change over the baseline for each goal and will enable the Sustainability Division to efficiently and effectively create transparent updates to share with the appropriate audience. Figure 10 shows an example of a Sustainable Beaverton Strategy Report Card that will be provided each year as an update to city leaders and the public (See Appendix E).

FIGURE 11: ROLES AND RESPONSIBILITIES FOR IMPLEMENTATION OF THE SBS

WHO	ROLES & RESPONSIBILITIES
Mayor	<ul style="list-style-type: none"> ▪ Approves SBS work plan annually ▪ Ensure accountability, leadership, and support of SBS ▪ Ensure collaboration amongst departments to achieve success ▪ Encourage staff to incorporate sustainability into daily work and celebrate their success ▪ Encourage committee and green team involvement
City Council	<ul style="list-style-type: none"> ▪ Ask staff how their projects/programs align with the sustainability lens and allocate money appropriately ▪ Ask if the city's sustainability lens has been used to filter for all projects ▪ Approve key contracts, policies, and plans
Sustainability Division	<ul style="list-style-type: none"> ▪ Support and guide the internal process to move the city toward its sustainability goals ▪ Prepare and facilitate sustainability trainings for city staff ▪ Assist in developing appropriate tracking and monitoring criteria for selected actions ▪ Provide regular updates to appropriate internal/external stakeholders ▪ Report progress on goals annually
Sustainability Review Committee	<ul style="list-style-type: none"> ▪ Conduct an annual review of work plan ▪ Facilitate cross departmental collaboration ▪ Ensure city-wide support for the sustainability goals
City Department Heads	<ul style="list-style-type: none"> ▪ Use the city's sustainability lens to gauge city projects ▪ Encourage staff to incorporate sustainability into daily work and celebrate their success ▪ Collaborate with the Sustainability Division to ensure actions align with sustainability ▪ Align budget with sustainability goals ▪ Coordinate with Sustainability Division and ensure proper tracking/monitoring of action ▪ Implement sustainability actions specific to department ▪ Encourage staff involvement
City Staff	<ul style="list-style-type: none"> ▪ Support SBS through data collection and collaboration across departments ▪ Implement actions that support sustainability goals ▪ Offer ideas for sustainability actions
Green Teams	<ul style="list-style-type: none"> ▪ Implement actions that support sustainability goals ▪ Support SBS through regular meetings with the Sustainability Division ▪ Communicate about sustainability with department staff ▪ Assist in reporting progress

13. Conclusion

To ensure Beaverton's best days are ahead, as a city, we must act responsibly. The city must take steps today that will make our future more secure and prosperous.

Through city operations and services, we are already doing great things to support and encourage sustainability. With this in mind, the SBS was developed to create a strategic path forward to reach Beaverton's sustainability goals. This strategy also:

- labels our actions and organizes them into a strategic process
- defines goals and responsibilities to monitor our progress
- outlines a path forward for city operations and services to seize the moment to create a better future for ourselves, our children, and generations still to come

SBS will be implemented by the Sustainability Division; however, cooperation and interaction across the city will be essential to its success. SBS will create a sustainability committee to oversee the Sustainability Division's priorities and will encourage staff green teams to implement actions that support sustainability goals.

SBS inventoried the current city priorities and commitments regarding sustainability; incorporated them into sustainability themes; and created a work plan with focus areas, goals, actions, and metrics to achieve the city's sustainability vision. SBS will include annual reporting in a transparent process that demonstrates accountability and responsibility for the city to reach its goals.

The four priority sustainability themes that the city of Beaverton's operations and services are focusing on are:

- **low carbon economy and lifestyle**
- **energy efficiency and security**
- **health and well-being**
- **ecosystem stewardship**

An annual work plan will be updated to represent the workflow of the Sustainability Division. The creation of a process to prioritize actions allows the Sustainability Division to focus on its established sustainability themes, keeping the city on target to integrate sustainability throughout the city.

Support by the Mayor, city council, upper management, and staff is vital to the successful implementation of this strategy as well as collaboration across city departments.

A separate community plan will be created in the future through a wide-reaching public involvement process to result in a community generated plan for the city's desired sustainable future.

ACKNOWLEDGMENTS

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input into this strategy:

Mayor Denny Doyle

Don Mazziotti

Cindy (Tatham) Dolezel

Cindy Sundborg

Stevie Freeman-Montes

Kelly Perkins

Good Company

City Staff

For more information about **Sustainability** in the **City of Beaverton**,
please visit BeavertonOregon.gov/green or email green@BeavertonOregon.gov.

Sustainable Beaverton Strategy

Innovating Together for a Better City

"The Sustainable Beaverton Strategy outlines a path forward for our City's services and operations to seize the moment to create a better future for ourselves, our children, and generations still to come."

- Mayor Denny Doyle



Sustainable Beaverton



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